



The Red Bank Classic 5K

2025 Sponsorship Opportunities

June 14TH, 2025 – Downtown Red Bank, NJ

Through the collective efforts of the Red Bank RiverCenter and our local Red Bank businesses, we once again look forward to executing an event that brings our amazing community together for a great cause. The Red Bank Classic is proud to support the YMCA, benefiting numerous youth health + fitness programs with the monies raised. With that goal in mind, we ask you please consider one of the following sponsorships.

TITLE SPONSORSHIP: \$10,000 (First right of refusal, limit 1 business)

- Exclusive naming rights headlining the event
- Name on runner bibs
- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, race applications, flyers, posters, t-shirts (1,500), swag bags (1,000) plus postcards and additional collateral
- Announcement on all social media outlets + e-mail marketing
- Table at packet pick-up the night before the race and at the post-race Fitness Fest
- Hyperlink to your website from the Red Bank Website
- Banner space and signage at the start, finish line and along the course
- Logo on Broad and Monmouth Street Pole Banners
- Company mentions live at the event
- Opportunity to include promotions materials in swag bag (1,000)
- 20 complimentary race entries

PRESENTING SPONSORSHIP: \$5,000 (limit 2 businesses)

- Named as the presenting sponsor of the event
- Logo and/or company name on all promotions and publicity including print ads, press releases, race applications, flyers, posters, t-shirts (1,500) swag bags (1,000) plus postcards and additional collateral
- Announcement on all social media outlets + e-mail marketing
- Table at the post-race Fitness Fest
- Hyperlink to your website from the Red Bank Classic website
- Banner space and signage at the start, finish line and along the course
- Logo on Broad and Monmouth Street Pole Banners
- Opportunity to include promotions materials in swag bag (1,000)
- 5 complimentary race entries

GOLD LEVEL SPONSORSHIP: \$2,500

- Proportionate sized logo and/or company name on all promotions and publicity including print ads, press releases, race applications, flyers, posters, t-shirts (1,500), swag bags (1,000) plus postcards and additional collateral
- Announcement on all social media outlets + e-mail marketing
- Hyperlink to your website from the Red Bank Classic website
- Proportionate sized logo on banner space and signage at event

- Opportunity to include promotions materials in swag bag (1,000)
- 5 complimentary race entries

SILVER LEVEL SPONSORSHIP: \$1,000

- Company name and/or logo on select promotions and t-shirts
- Hyperlink to your website from the Red Bank Classic website
- Proportionate sized logo on banner space and signage at event
- Announcement on all social media outlets + e-mail marketing
- Opportunity to include promotions materials in swag bag (1,000)

MILE MARKER SPONSORSHIP: \$750

- Sponsor name and/or Logo on (4) mile markers
- Exposure to over 1,500 runners and spectators
- Hyperlink to your website from the Red Bank Classic website
- Opportunity to include promotions materials in swag bag (1,000)

WATER STATION SPONSOR: \$500 (3 available)

- Sponsor name and/or Logo on water station signage located at finish line and on the course
- Exposure to over 1,500 runners and spectators
- Hyperlink to your website from the Red Bank Classic website
- Opportunity to include promotions materials in swag bag (1,000)

FITNESS FEST VENDOR TABLE: \$200

- Tabling space at the post-race Fitness Fest

SWAG BAG SPONSOR

- Print race day bags (1,000) of our choice with your logo and the sponsor logos provided

GENERAL DONATION

- Swag bag gift items or Food for Start/ Finish Line and or post-race Fitness Fest

DEADLINE: MARCH 14, 2025

We thank you for your consideration and support!

Sponsorship support can be made payable to: Red Bank RiverCenter, Memo: "Red Bank Classic".

Please send hi-res logo to info@redbankclassic.com

For tax purposes: 22-313337.

This event will benefit the YMCA, Red Bank RiverCenter and your local Red Bank Businesses.





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2025 Sponsorship Application

June 14TH, 2025 – Downtown Red Bank, NJ

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____

E-MAIL ADDRESS: _____

Please accept my donation sponsorship of:

- Title Sponsorship - \$10,000
- Presenting Sponsorship - \$5,000
- Gold Level Sponsorship - \$2,500
- Silver Level Sponsorship - \$1,000
- Mile Marker Sponsorship - \$750
- Water Station Sponsorship - \$500
- Fitness Fest Vendor Table - \$200
- General Donation for Swag Bag

Please Pick Up Will Drop Off

Please describe your Swag Bag item(s) below:

Please make check payable to Red Bank RiverCenter, Memo "Red Bank Classic".
Mail to: Red Bank RiverCenter, 46 English Plaza, Suite 6B, Red Bank, NJ 07701.
For tax purposes: 22-313337